



## Notes for Authors

**CONTENT:** American Pharmaceutical Review (APR) features content for scientific professionals interested in unbiased and applicable information. All articles submitted to APR must be original and unique, having not been published elsewhere. Articles should be written in English.

All articles must be unbiased (with no mention of specific vendor companies or product names). Authors may refer to individual products/processes generically if it is essential to support the technical content of the text.

**SUBMISSION:** Articles should be submitted via e-mail as a Microsoft Word attachment. Please include date submitted [MM/DD/YYYY], author names, job titles, and affiliations at the beginning of the document. Articles must be submitted with both a full title and a shortened title (approximately 50 characters).

All articles should be submitted to John Essex: [jessex@comparenetworks.com](mailto:jessex@comparenetworks.com).

**FIGURES/GRAPHS:** Articles may include a maximum of 5 figures, graphs, or photographs. Images should be supplied as high-resolution jpg, pdf, or tiff files. Tables, charts/graphs should be submitted as editable files in their source program (Word/Excel/PowerPoint). Authors should indicate proper placement of figures within an article by pasting a copy of the figure in the appropriate place in the body of the text. Figures and graphs should also be cited in the text in the order in which they appear.

**LENGTH:** Articles should be approximately 2,000-2,500 words.

**BIOGRAPHY:** A brief (50-75 words) biography should be included for all authors. A print-quality photograph of the author(s) may be submitted as desired. Digital photographs should be high-resolution at a minimum 2" x 2" size.

**CO-AUTHORS:** Co-authors may not be employed at vendor companies, nor are employees of vendor companies permitted to be acknowledged anywhere in the text. Authors may list co-authors from a different organization or company only by permission from APR.

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**REFERENCES:** Authors are responsible for the validity, accuracy, and completeness of their references and for correct text citation. References in the Reference List should be listed in the order in which they appear in the text, and cited according to American Medical Association (AMA) style. References should be identified with superscript Arabic numeral citations *outside* periods and commas, and *inside* colons and semicolons. Authors must ensure that each reference cited in the text is also present in the Reference List (and vice versa). Cited authors' names should be inverted, and use initials (with no periods) for first and middle names. List all authors and/or editors up to 6; if more than 6, list the first 3 followed by "et al." **Do not include hyperlinks within the text or references.**

### **Reference Examples:**

Reference to a journal article:

1. Roach P, Woodworth JR. Clinical pharmacokinetics and pharmacodynamics of insulin lispro mixtures. *Clin Pharmacokinet*. 2002;41(13):1043-1057.

**Reference Examples (continued):**

Reference to a website:

2. National Institute of Neurological Disorders and Stroke (NINDS). NINDS Parkinson's disease information page. Available at:  
[http://www.ninds.nih.gov/disorders/parkinsons\\_disease/parkinsons\\_disease.htm](http://www.ninds.nih.gov/disorders/parkinsons_disease/parkinsons_disease.htm). Accessed January 10, 2013.

Reference to a book chapter:

3. Esch RE, Bush RK. Aerobiology of outdoor allergens. In: Adkinson NF, Middleton E, eds. *Middleton's Allergy: Principles and Practice*. Vol 1. 7th ed. Philadelphia, PA: Mosby/Elsevier; 2009:509-538.

For further detail and examples, please refer to the 10<sup>th</sup> edition of the *AMA Manual of Style, A Guide for Authors and Editors*, ISBN 0-978-0-19-517633-9 (or <http://www.amamanualofstyle.com/>).